

**2012 KANSAS CITY FESTA ITALIANA**  
**Exhibitor Guidelines**  
**June 1-3, 2012**

The following items apply to all exhibitors unless specified in writing.

**Vendors must remain open during all hours of the event, from start to finish. Failure to remain open during all hours of the event will result in vendor NOT being asked to come back next year.**

- \* **All vendors will be given one ( 10'x10' ) tent that the Kansas City Festa Italiana (FESTA) will provide, unless you choose to bring your own tent.**
- \* Exhibitors will be allowed to place other signs, banners, flags, etc., inside their area with the written approval of the FESTA.
- \* Exhibitors will supply to the FESTA a list of all items intended for sale or display at the festival. The FESTA has the right to disallow any item or items from being available at the festival.
- \* Exhibitors will not be allowed to bring any food or beverage items onto the festival grounds to **SELL**.
- \* There will be designated areas for food booths and for crafts booths. The FESTA will make all final determinations regarding booth placement.
- \* All fees will be nonrefundable, except at the sole discretion of the FESTA.
- \* FESTA will provide security and trash removal throughout the event. Exhibitors will be expected to help keep the area around their booths clean and free of debris. **Each vendor must break down their own boxes and place them near their booth. Failure to do this will result in vendor not being asked to come back next year.**
- \* Exhibitors will be expected to have their booths completely setup at least 60 minutes prior to the start of the festival. The festival grounds will be accessible the morning of the event. You are expected to remain open until close of the festival each day.
- \* Exhibitors will be told of drop-off sites for loading and unloading their wares, and also locations to park vehicles during the event.
- \* Exhibitors will be allowed to sell their items to any person on the festival grounds.
- \* **Exhibitors are not allowed to use the FESTA name and logo on any merchandise.**
- \* Exhibitors will comply with all local, city, and state rules and regulations. Exhibitors will supply all necessary items to accomplish these goals.
- \* The festival will take place rain, wind or shine and all fees are nonrefundable.

**I have read and agree to comply with the above terms and conditions.**

Name \_\_\_\_\_

Date \_\_\_\_\_

# 2012 KANSAS CITY FESTA ITALIANA EXHIBITOR LEASE AGREEMENT

## Location:

Zona Rosa – North Kansas City – at I-29 and Barry Rd.

## Festival Dates and Times:

Friday, June 1, (5 – 11 p.m.)

Saturday, June 2, (11 a.m. – 11 p.m.)

Sunday, June 3, (11 a.m. – 6 p.m.)

Name: \_\_\_\_\_

Store Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (Day): \_\_\_\_\_ (Evening): \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

## Exhibitor Booth Rental:

\_\_\_\_\_ **10' x 10' Booth Space**  
(Electrical and Tent provided by FESTA) \$400

\_\_\_\_\_ **10' x 10' Booth Space**  
**NO TENT PROVIDED!**  
(Electrical provided by FESTA) \$300

\_\_\_\_\_ **10' x 20' Booth Space**  
(Electrical and Tent provided by FESTA) \$650

\_\_\_\_\_ **10' x 20' Booth Space**  
**NO TENT PROVIDED!**  
(Electrical provided by FESTA) \$550

\_\_\_\_\_ **10' x 10' Booth Side Wall Enclosures** \$75

\_\_\_\_\_ **10' x 20' Booth Side Wall Enclosures** \$150

Electrical: One 20 amp circuit and a single two plug drop will be provided. If you require more, let us know with your application.

\_\_\_\_\_ **Each additional 20 amps needed \$75**

\_\_\_\_\_ **8' X30" TABLE \$10 EACH**

\_\_\_\_\_ **FOLDING CHAIRS \$2 EACH**

\_\_\_\_\_ **TOTAL ENCLOSED**

**\*\*\*\*\*We will not make power adjustments day of show. BRING YOUR OWN EXTENSION CORDS, 100 FEET OF CORD IS SUGGESTED\*\*\*\*\***

**Please return this completed form with a check or money order by MARCH 15, 2012. We make every effort to limit duplicate booths. If you're a past participant, your booth space will be held until this date. After March 15<sup>th</sup> your space will become available to new vendors.**

Enclose a photograph of your shop, trailer or exhibit, and items you intend to display or sell. This must be included with your check and will be presented to the Kansas City Festa Italiana Organizing Committee. Should you decide to bring your own tent, Zona Rosa prefers a WHITE TENT.

**Festa Vendor Committee:**

**Mike Mange: 816.210.3897**

**Chuck Romano: 816.679.2370**

**Jerry Fornelli: 816.225.9300**

**Payable to:**

**UNICO  
C/o Mike Mange  
6922 N. Hardesty Ave.  
Kansas City, Mo 64119**

All fees are nonrefundable if applicant is accepted into festival. If applicant is denied, refunds will be made. Event will occur, rain or shine.

While every effort will be made to provide proper security for the festival, the 2012 Kansas City Festa Italiana and Zona Rosa will not be held responsible for any damages or losses. There will be some security provided Friday through Sunday night after the event has ended. However, they will not be expected to secure items left by exhibitors.

By signing this agreement, you understand that the Kansas City Festa Italiana Committee, UNICO National Kansas City Men's Chapter and Zona Rosa are not liable for any damages, losses or personal injuries; you will not be a part of any legal action against these parties or their personnel; and you will personally participate in the festival.

*Please include a list of all the items and price points that you are intending to sell.*

