

2012 KANSAS CITY FESTA ITALIANA

Food Vendor Guidelines

The following items apply to all vendors unless specified otherwise in writing.

- * **Food vendors will not be allowed to sell beverages. All beverages will be sold by Festa.**
- * **Food Vendors must remain open during all hours of the event, from start to finish. Failure to remain open during all hours of the event will result in vendor NOT being asked to come back next year.** Vendors must be professional and order inventory accordingly. Have a back up plan in place, should you sell out. (i.e. sell gift certificates for your restaurant.)
- * FESTA IS **NOT** providing the 10' x 10' (Kansas City Health Department approved) tent this year. You may supply your own tent or you can rent them through our vendor(see rental rates on contract)
- * Vendors will be allowed a 10-foot-wide banner, not to exceed 24 inches in height, to be hung in front of the vendors' booth.
- * **Vendors will supply to the FESTA a list of all items intended for sale or display at the festival.** FESTA has the right to disallow any item or items from being available at the festival. It is necessary to list all food items you intend to sell on the form provided and to return the form to the specified address. **You will only be allowed to sell items that you list on application!**
- * There will be designated areas for food & beverage booths and for crafts booths. Booth placement will be determined based on menu items sold (i.e. Vendors serving pasta will not be next to each other). The FESTA will decide booth placement.
- * **Absolutely no vehicles or trucks parked within the Festa grounds during Festa hours.**
- * The festival will take place rain, wind or shine and all fees are nonrefundable.
- * Vendors will be expected to have their booths completely setup at least 60 minutes prior to the start of the festival each day. Vendors are required to remain open until closing time all three days of the festival.
- * Vendors will be told of drop-off sites for loading and unloading, and also locations to park their vehicles during the event.
- * All staff of vendors will be expected to wear a shirt or uniform of the business they represent. FESTA retains the right to disallow access to any vendor or employee if their dress is deemed inappropriate.

- * Vendors will comply with all local, city, and state health and liquor control rules and regulations. Vendors will supply all necessary items, etc., to accomplish these goals.
- * All vendors will need a fire extinguisher in their tent. Please call the Kansas City Fire Prevention Division 816-784-9100 to ask what type of fire extinguisher you'll need to bring.
- * Grease disposal is the responsibility of vendor and must be disposed properly, in accordance with Health Department and EPA standards.
- * Vendors are asked to respect the Zona Rosa grounds. Please place temporary flooring if using grease or other products that can stain or disfigure the grounds.
- * FESTA will provide trash removal throughout the event. Vendors are responsible for the condition and cleanliness of their site during festival hours and after teardown. Site condition and cleanliness will be factors in determining vendor participation in 2013. **Each vendor must break down their own boxes and place them near their booth. Failure to do this will result in vendor not being asked to come back next year.**
- * **INSURANCE** – All vendors must provide FESTA with certificate of insurance that lists FESTA and Zona Rosa as additionally insured under a \$1 million general liability insurance policy.
- * **Food vendors must provide all electrical needs to the festival when returning their signed contract. No changes will be made when you arrive at Festa!!!!!!**
- * **SHOULD YOU CHOOSE TO BRING YOUR OWN TENT OR TRAILER, YOU MUST SUBMIT A PHOTO WITH YOUR APPLICATION. WHITE TENTS ARE PREFERRED BY ZONA ROSA!**
- * **Please call the Kansas City Health Department (816-513-6315) to go over your temporary health permit application. It is vendor's sole responsibility to obtain the city health license. Health Department will not allow you to open without permit and health inspector must approve your operation. Permit fee is \$150 to the city.**

2012 KANSAS CITY FESTA ITALIANA

VENDOR LEASE AGREEMENT JUNE 1,2,3, 2012

LOCATION:

Zona Rosa –North Kansas City – at I-29 and Barry Road

FESTIVAL DATES AND TIMES (MUST PARTICIPATE EACH DAY):

Friday, June 1 (5 – 11 p.m.)

Saturday, June 2 (11 a.m. – 11 p.m.)

Sunday, June 3 (11 a.m. – 6 p.m.)

Booth/Restaurant Name _____ Contact Name _____

Business Address _____ City _____ State _____ Zip _____

Phone _____ Cell _____ E-mail _____

FOOD VENDOR RENTAL FEES:

Note: Festa Italiana and Zona Rosa reserve the right to limit the number of vendors selling a category of food (ie. Italian sausage, chicken spidini, spaghetti & meatballs, veal parmesan etc...) Preference will be given to those who send their money in first.

_____ 10' x 10' Food Booth Space
(Electrical provided by FESTA) \$850.00
INCLUDES HEALTH APPROVED TENT!

_____ 10' x 10' Food Booth Space
(Electrical provided by FESTA) \$600.00
(10' IS YOUR FRONT, 10' IS MAX. SIDE OF TENT)
NO TENT PROVIDED!

_____ 10' x 20' Food Booth Space \$850.00
(Electrical provided by FESTA)
(20' IS YOUR FRONT, 10' IS MAX. SIDE OF TENT)
NO TENT PROVIDED!

_____ 10' x 10' **SNACK** Food Booth \$400.00
(i.e Cookies, Shaved Ice, Kettle Corn
Deserts, etc. **No Major Food Items Allowed!**)
(Electrical provided by FESTA)
NO TENT PROVIDED!

_____ 10' x 10' **SNACK** Food Booth \$500.00
**INCLUDES TENT, BUT
ISN'T HEALTH APPROVED**

_____ 8'X30" TABLE \$10 EACH

_____ FOLDING CHAIRS \$2 EACH

_____ TOTAL ENCLOSED

PLEASE SPECIFY:

_____ Amount of VOLTAGE needed (110 or 220)

_____ Amount of AMPS needed (20 amps per 10' x 10' booth space will be provided)

_____ Each additional 20 amps needed \$75

_____ Each 220 volts @ 50 amps needed \$150 per outlet

_____ If providing your own tent or trailer, please specify size and must submit photo

*******Festa will only provide you with the electricity you request on your application. No extra electricity will be given when you arrive at Festa. BRING 200 FEET OF EXTENSION CORD*******

By signing this agreement, you understand that the Kansas City Festa Italiana committee and Kansas City chapter of UNICO are not liable for any damages, losses or personal injuries; you will not be a part of any legal action against these parties or their personnel; and you will personally participate in the Festa.

(FOOD VENDOR SIGNATURE)

Date _____

Please return this completed form with a check or money order by MARCH 15, 2012. We make every effort to limit duplicate booths. If you're a past participant, your booth space will be held until this date. After March 15th your space will become available to new vendors. We've had an overwhelming response for NEW vendors who are interested in booth space for 2012.

Festa Vendor Committee:

Mike Mange: 816.210.3897

Chuck Romano: 816.679.2370

Jerry Fornelli: 816.225.9300

Mail to and Check Payable to:

**UNICO
C/o Mike Mange
6922 N. Hardesty Ave.
Kansas City, Mo 64119**

* All fees are nonrefundable if applicant is accepted into the festival. If applicant is denied, refunds will be made. Event will occur rain, wind or shine.

**** While every effort will be made to provide proper security for the festival, the 2012 FESTA and Zona Rosa will not be held responsible for any damages or losses. There will be some security provided Friday and Saturday night after the event has ended. However, they will not be expected to secure items left by exhibitors.**

Below, please list all items you intend to sell at the Festa Italiana. **You will only be allowed to sell items that you list on application!** Keep in mind the festival has the right to disallow any items from the festival. We will contact you if there are any problems with the items you intend to sell at the festival.